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# Youth Retention and Attraction Strategy – 41 Initiatives

## Youth Engagement

1. Designate a [Minister Responsible for Youth Engagement](#)
2. Create an [office for youth engagement](#)
3. Establish a [youth partnership forum](#)
4. Develop an [online youth web portal](#)
5. Develop a guide to support a youth lens
6. Create a youth engagement guide
7. [Expand youth grants focused on engagement and leadership development](#)
8. Support community organizations in developing of strategic plans to increase youth participation
9. Promote youth inclusion among provincial and regional advisory bodies and planning boards
10. Support ongoing youth participation in election processes.
11. Support the implementation of the “[Experiences](#)” program delivered through [Equal Voice](#)

## Promoting Newfoundland and Labrador

12. Implement a marketing and awareness campaign to highlight the opportunities and benefits of living and working in Newfoundland and Labrador

## Education

13. Expand government apprenticeship hiring programs
14. Expanding the wage subsidy program to serve non-EI eligible apprentices and streamlining existing wage subsidy programs for apprentices
15. Actively work with employers to increase their awareness of available employment programs and supports
16. Promote inclusion of apprenticeship hiring clauses within government
17. Support increased access to Financial Literacy ([Junior Achievement](#) and [SIFE Memorial](#))

## Employment

18. Support an annual forum on youth recruitment and retention issues
19. Enhance the [Graduate Employment Program](#)
20. Support [Advancing Non-Profit and Voluntary Investments in Learning \(ANVIL\)](#)
21. Expand access to existing internship opportunities and summer jobs
22. Develop a feasibility paper on family friendly policy options
23. [Expand access to career information resources](#)
24. We will support the Public Service in examining and implementing best practices for retention of young workers in the Public Service
25. Support the Public Service in implementing a support network for young employees
26. Expand professional development opportunities for students

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Office of Youth Engagement



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27. Support youth in accessing information and resources to increase their awareness of occupation health and safety – [Passport to Safety Newfoundland and Labrador](#)
28. Implement a [Young Entrepreneurs and Innovators Program](#)
29. Develop a best practices manual for family friendly workplace practices
30. Support the [Entrepreneurship Forum](#)
31. [We will introduce a grant program for businesses to implement innovative workplace skills development practices for students](#)
32. Introduce an [Export Internship Program](#)
33. Support the continued development of entrepreneurial information resources

### **Quality of Life**

34. [Implement a youth leadership scholarship](#)

### **Culture and Diversity**

35. Introduce a [International Graduate Retention Incentive](#)
36. Proclaim an [Annual Multiculturalism and Diversity Week](#)
37. We will work with Aboriginal communities and service providers to better integrate and maximize provincial employment and training supports and services for youth with those available through federal programs such as the Aboriginal Skills and Employment Partnership (ASEP) and the Aboriginal Human Resource Development Agreement

### **Labrador**

38. Implement the Experience Labrador Exchange Program

### **Incentives to Stay or Return**

39. We will examine feasible approaches to providing financial or other incentives for staying or moving to Newfoundland and Labrador
40. Develop a Youth Connections Registry
41. Develop a web-based "Guide to Relocation" in Newfoundland and Labrador